



CorePlus Credit Union's Sponsorship & Donation Guidelines

About CorePlus Credit Union's Sponsorship and Donation Program

CorePlus Credit Union is steadfast in their commitment to giving back to the communities served. Reinvesting into the community is our way of saying thank you to our Members who have chosen CorePlus as their financial services partner. We understand that many non-profits in our community provide vital services, yet face continual uncertainty in their funding streams. It is for this very reason that CorePlus Credit Union's Sponsorship and Donation Program exists.

CorePlus Credit Union is a proud supporter of many 501(c)(3) organizations, but supports a variety of educational initiatives, recreational community events, and groups that promote the uplifting of our community and those who comprise it. CorePlus Credit Union is a federally chartered, member owned, not for profit cooperative. Additionally, CorePlus is a multiple common bond credit union with branches in northern and eastern Connecticut. Any request for sponsorship or donation funding should not only benefit your cause, but also provide value in the form of at least one element from our "CorePlus Credit Union Recognition" section of our Community Sponsorship & Donation Guidelines to our credit union.

CorePlus Sponsorship and Donation Eligibility Exclusions

Please be aware that CorePlus Credit Union will not agree to sponsorship or donations to the following:

- Individuals
- Religious programs of churches or other sectarian organizations
- Fraternal, political, advocacy or labor organizations
- Organizations that limit membership and services based on race, religion, color, creed, sex, age, or national origin
- Organizations with IRS Private Foundation designation

CorePlus Recognition

Submissions to the CorePlus Credit Union's Sponsorship and Donation Program should not only benefit your cause, but **must** also provide value in the form of:

- **Media release to promote awareness of CorePlus Credit Union's participation and/or contribution**

Additionally, all sponsorship & donation recipients must agree to provide at least two (2) of the five (5) elements to our credit union, listed below:

- Logo and/or name inclusion on event/program marketing and distributables
- Name recognition on an agreed upon element of an event/program
- Invitation to event/program
- Opportunity to host a table and/or place signage at events
- Media release to promote awareness of CorePlus Credit Union's participation and/or contribution
- Recognition on hosting party(ies) newsletter, website, and social media

Submitting Requests for Sponsorship or Monetary Funds:

Requests for funding may be submitted at any time throughout the calendar year. However, to best ensure funding we kindly ask that all requests are accompanied by a completed Sponsorship and Donations Request Form located Online at <https://www.coreplus.org/our-credit-union/about/sponsorship-donation-requests/>. Sponsorship brochures detailing information requested in the Request Form will be accepted when uploaded to the "Upload an Attachment" form field.

All requests must be submitted to: CorePlus Credit Union
 Attn: Marketing Manager 202
 Salem Turnpike Norwich, CT 06360

While sponsorship and donation applications may be sent via fax or email, completion and submission of our Online form will ensure that your request is addressed in a timely manner. Applicants may request additional information about the program and how to apply for funding by calling CorePlus Credit Union's Marketing Manager at 860-886-0576 x3622.

Reviewing Requests:

Sponsorship requests will be reviewed upon receipt and applicants will be notified of CorePlus Credit Union's Sponsorship and Donation Program decision.