



2023 CorePlus By The Numbers



Total Sponsorship + Donations Contributed: **\$70,110**

Total Sponsorships: **31**

Angel Tree Tag Christmas Wishes Fulfilled: **75**

Largest Sponsorship: **\$5,960**

Bags of Groceries Donated: **426**

Supply-Filled School Backpacks Donated: **115**

High School Students Participating in Reality Fair: **400**

2023 CorePlus Sponsorship + Donations

Organization

- Always Home
- Alzheimer's Association
- Backus Hospital
- Care & Share of East Lyme, Inc
- Celebrate Cultural Diversity
- Chamber of Commerce of Eastern CT
- Chamber of Commerce of Eastern CT Foundation
- City of Norwich World War I Memorial Committee
- Community of Hope, Inc
- Credit Union League of Connecticut
- Dan Steward Scholarship Fund
- Day Kimball Hospital
- The Day
- Dr. Martin Luther King Scholarship Trust
- East Great Plain Volunteer Fire Department
- Eastern Connecticut Symphony Orchestra
- Eastern Connecticut Association of REALTORS
- Fitch High School Athletic Department
- FRESH New London
- Full Power Radio
- Greater Norwich Area Chamber of Commerce
- Greg Hill Foundation
- The Home Builders & Remodelers Association of Eastern Connecticut
- Hall Communications
- High Hopes
- Kiwanis Club of New London
- Mashantucket Pequot Tribal Nation Diabetes Benefit
- NAACP Norwich Branch

- Northeast Opportunities for Wellness Inc
- Northeastern CT Chamber of Commerce
- Ocean Community Chamber of Commerce
- Otis Library
- Preston PTO
- Putnam Rotary Club
- Quinebaug Valley Community College Foundation
- SCORE Eastern CT
- Southeastern Connecticut Women's Network
- Stonington High School
- Thames Valley Council for Community Action, Inc
- The Big Red Memorial Fund
- The Granite Theatre
- The Light House
- The Rotary Clubs of Norwich
- Three Rivers College Foundation
- Tyler Killeen Memorial Fund
- United Community & Family Services
- United Way
- United Cerebral Palsy of Eastern CT
- Veterans Helping Veterans
- VFW Post 594 & Auxiliaries
- Warriors for Warriors
- Waterford Country School
- Wayne Edgley Scholarship Fund
- WINY Radio
- Women's City Club
- Wounded Warrior Project

2023 Total Amount Given: \$70,110

Impact Report 2023



Making a Difference

Together

Employee Philanthropy + Volunteerism

- Alzheimer's Association
- Chamber of Commerce of Eastern CT
- Community Foundation of Eastern Connecticut
- Connecticut Credit Union League of CT
- Eastern CT Association of Realtors
- Greater Norwich Area Chamber of Commerce
- Habitat for Humanity

- Higher Edge
- League Services Corporation
- Otis Library
- Putnam, CT Rotary Club
- The Salvation Army
- Southeastern Connecticut
- Women's Network

- Stonington Volunteer Ambulance Corp
- Tommy Toy Fund
- United Community & Family Services
- United Way of Southeastern Connecticut
- Waterford Country School
- Waterford Rotary



Board of Directors:

- Jean Swift, Chair
- Nancy Bulkeley, Vice Chair
- Louis Fusaro, Sr., Treasurer
- David Moorehead, Secretary
- Kyle Dykes, Director
- Jesse Luis, Director
- Selma Ward, Director

CorePlus.org

860-886-0576
800-724-0779



Visit CorePlus at one of our convenient locations:

- East Lyme - 125 Boston Post Road
- Groton - 441 Long Hill Road (Lighthouse Square Shopping Center)
- Mashantucket Foxwoods - 350 Trolley Line Boulevard (Great Cedar Hotel)
- Norwich - 202 Salem Turnpike
- Norwich Public Utilities ATM - 173 North Main Street
- Pawcatuck - 38 South Broad Street
- Plainfield - 67 Lathrop Road
- Waterford - 40 Boston Post Road

Celebrating Progress + Partnerships in our Community



Committing to our community

Our members are also our neighbors, and everyone benefits when we work to make our cities and towns a better place to live. It's a commitment that doesn't just manifest itself in an occasional sponsorship or oversized check ceremony; it's a driving force that inspires us all year long. That's why we're introducing our first annual CorePlus Credit Union Community Impact Report. This report summarizes the many ways we have given back to Eastern Connecticut over the past year. It also serves as an invitation to share your own ideas for how we can continue to make a positive impact on the communities we serve.



Kim Tondreau and Barbara Donn at the Habitat for Humanity of Eastern CT build

Supporting local causes

When a community is vibrant and caring, everybody benefits. CorePlus Credit Union has worked to strengthen local organizations, and to make our communities a great place to live. In 2023, we partnered with InfoShred LLC to offer three occasions where members and nonmembers could dispose of sensitive documents for free, while also **donating to local causes**. These events raised funds for Project PIN Food Pantry, Higher Edge, and Wings of Freedom Animal Rescue. We were a **sponsor of many entertaining local events** throughout the year, including the Norwich St. Patrick's Parade, Evening with an Author and O'tis a Festival at the Otis Library, the Rock the Docks summer concert series in Norwich, the Eastern Connecticut Symphony Orchestra's Palm Sunday Concert at St. Patrick's Cathedral, Music at the Vineyard, and the Stonington Lobster Trap Tree.



Eric Blackburn at the annual Waterford CorePlus shred day

Helping those in need

Throughout the year, CorePlus Credit Union was a steadfast ally of organizations working to bring essential goods and services to people in need in Eastern Connecticut.

In June, we partnered with UCFS Healthcare at four of their Mobile Food Pantry Drive events. Our team members distributed 426 bags of groceries, **helping 1,057 people and their families avoid food insecurity**. CorePlus pursued this cause further as the title sponsor of the Greater Norwich Area Chamber of Commerce Duck Race in June, which raised money for the Rosalyn Allyn Food Pantry, and by making donations to food drives hosted by UCFS and the United Way of Southeastern Connecticut in November.

"A steadfast ally of organizations helping those in need"

We proudly continued our annual tradition of participating in the Salvation Army's Angel Tree Tag program. Through collection efforts at our branches, we brought **new clothes and gifts to 75 children**.

CorePlus team members supported several other efforts during the year as well. We assisted with a Habitat for Humanity of Eastern Connecticut build, set up collection points for UCFS's annual backpack drive, and helped the Stonington Police Department "stuff a cruiser" with donated gifts for the holidays.

Providing financial education

Through direct community outreach, CorePlus Credit Union provided **educational outreach** to empower our customers to make the best financial decisions possible.

CorePlus team members volunteered their time to educate high school students about making responsible financial decisions. In May, we were the host credit union of the Connecticut Credit Unions' **Financial Reality Fair** at Killingly High School, offering hands-on activities for creating a budget and other topics.

"Empowering our customers to make the best financial decisions possible"

We also participated in events for seniors, including The Day's 50+ Lifestyle, Wellness and Retirement Expo and the Plainfield Senior Expo. These events gave seniors in our community a chance to learn more about planning and managing their retirement finances.

We began offering **webinars on financing your retirement**, providing a convenient, easily accessible way to learn more about this subject. Topics covered in 2023 included managing investment risk, understanding your rollover options, and making the transition to retirement.



Brenda Murallo assisting CPCU members in our Groton office

Improving our services

CorePlus Credit Union is committed to giving you what you need to achieve your financial goals.

In 2023, we began offering the **HUD 184 Tribal Loan Program** to support homeownership within our Mohegan and Mashantucket Pequot communities. We also updated our mortgage services through a partnership with HomeTraQ to allow members to find a home and home loan on one convenient application.

We **upgraded the CorePlus website** to provide a more user-friendly look and feel. Visitors can now access digital banking services, check current interest rates, and get a full overview of our services from our new, comprehensive home page.

"Giving you what you need to achieve your financial goals"

As part of our commitment to reducing our carbon footprint, we installed two **electric vehicle charging stations** at our East Lyme branch. We are currently exploring the possibility of adding EV charging stations at our Norwich branch as well.



Keith Noyes and Holland Rajaniemi at the 50+ Lifestyle, Wellness & Retirement Expo